# Message Text

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P R 082359Z DEC 76 FM AMEMBASSY MEXICO TO SECSTATE WASHDC PRIORITY 9095 ALL US CONSULATES IN MEXICO VIA POUCH

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E. O. 11652: GDS TAGS: MX PINT PINR

SUBJECT: THE LOPEZ PORTILLO CABINET: A POLITICAL ASSESSMENT

SUMMARY: LOPEZ PORTILLO IS GETTING MOSTLY PASSING MARKS IN HIS FIRST POLITICAL TEST BY LARGELY BREAKING WITH THE ECHEVERRIA CABINET, RETAINING ONLY TWO CABINET OFFICERS(MUNOZ LEDO AND OJEDA PAULLADA) ON HIS OWN FIRST TEAM. OF THE SIX ECHEVERRIA SECRETARIES ANATHEMA TO THE POLITICAL CENTER AND RIGHT

(MUNOZ LEDO, ALEJO, OVALLE, GOMEZ VILLANUEVA, BARRA GARCIA, AND BRAVO AHUJA), ONLY MUNOZ LEDO HAS BEEN RETAINED IN THE CABINET. FURTHER, LOPEZ PORTILLO DEMONSTRATED HI INDEPENDENCE OF ECHEVERRIA IN APPOINTING HIS OWN MEN IN KEY ECONOMIC AND OTHER CABINET POSTS: MOCTEZUMA IN THE KEY TREASURY POST, ROEL TO FOREIGN RELATIONS, DE OTEYZA TO NATIONAL PROPERTIES, TELLO TO THE PRESIDENCY, SOLANA TO INDUSTRY AND COMMERCE. AND DIAZ SERRANO TO PEMEX, (NOT A CABINET POSITION, BUT MORE IMPORTANT THAN MOST CABINET OFFICES). BUT MANY ECHEVERRIA LOAYLISTS (THOUGH NOT NECESSARILY LEFTISTS) HAVE BEEN KEPT ON AT THE SECOND AND THIRD ECHELON, WHICH, AS THE FIRST EUPHORIA BEGINS TO PASS, IS CAUSING SOME CONCERN. THIS IS THE CASE PARTIC-ULARLY AT THE INTERIOR SECRETARIAT, WHERE SUBSECRETARY GUTIERREZ BARRIOS WAS CONFIRMED AND THE FORMER PRESIDENT'S NEPHEW, RODOLFO ECHEVERRIA RUIZ, WAS NAMED AS SECOND SUBSECRETARY. BUT IN APPOINTING REYES HEROLES SECRETARY, JLP NAMED A MAN CONSTITUTIONALLY INELIGIBLE TO BECOME CONFIDENTIAL

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PRESIDENT. THIS COULD DIMINISH THE POWER OF THE ENTIRE

MINISTRY, OR REYES HEROLES COULD BECOME A FIGUREHEAD WHILE GUTIERREZ AND ECHEVERRIA RUIZ EXCERCISE AND DEDEVELOP THE POWER INHERENT IN THIS MOST POLITICAL OF MINISTRIES. END SUMMARY.

1. LOPEZ PORTILLO HAS LARGELY FULFILLED HOPES THAT
HIS CABINET WOULD REPRESENT A BREAK WITH THE ECHEVERRIA
ADMINISTRTION AND IN DOING SO HAS GOTTEN PASSING MARKS
ON HIS FIRST POLITICAL TEST. ALTHOUGH MOST INCOMING
PRESIDENT MAKE A CLEAN BREAK WITH THE PREVIOUS ADMINISTRATION
(ECHEVERRIA RETAINED ONLY ONE OF DIAZ ORDAZ' ORIGINAL
APPOINTMENTS, DIAZ ORDAZ THREE OF LOPEZ MATEOS') THE
NEAR HYSTERIA OF THE LAST TWO MONTHS, LARGELY BASED ON
A FEAR THAT PRESIDENT ECHEVERRIA WOULD ATTEMPT SOMEHOW
TO REATIN POLITICAL CONTROL, MADE THE NEW CABINET
COMPOSITION A LITMUS TEST OF LOPEZ PORTILLO'S INDEPENDENCE OF THE OUTGOING PRESIDENT.

2. PARTICULARLY GRATIFYING TO THE POLITICAL CENTER
AND RIGHT WAS THE EXLUSION OF FIVE OF THE SIX CABINET
AND FORMER OFFICERS CONSIDERED THE REAL "ECHEVERRISTAS"--JAVIER
ALEJO, FERNANDO OVALLE, AUGUSTO GOMEZ VILLANUEVA,
FELIX BARRA GARCIA, AND VICTOR BRAVO AHUJA. THE PRIVATE
SECTOR IS GRUMBLING ABOUT THE RETENTION OF PRI PRESIDENT
MUNOZ LEDO (FORMER LABOR SECRETARY) AS EDUCATION
SECRETARY, BUT THIS IS THE ONE EXCEPTION TO A GENERALLY
ENTHUSIASTIC REACTION TO THE CABINET ITSELF. ALEJO HAS
BEEN NAMED HEAD OF THE CIUDAD SAGAHUN INDUSTRIAL COMPLEX
AND GOMVEZ VILLANUEVA IS PRESIDENT OF THE CHAMBER OF
DEPUTIES 1976-1979, BUT NEITHER POSITION IS NEARLY SO
INFLUENTIAL AS THE ONES THEY HELD UNDER ECHEVERRIA.
BRAVO AHUJA, OVALLE FERNANDEZ, AND BARRA GARCIA THUS FAR
HAVE NOT RECEIVED ANY NEW APPOINTMENTS.

3. FOUR OTHER ECHEVERRIA CABINET OFFICERS HAVE RECEIVED NON-CABINET JOBS IN THE NEW GOVERNMENT:
TREASURY SECRETARY BETETA WENT TO SOMEX, THE GOM HOLDING COMPANY; COMMUNICATIONS AND TRANSPORTATION SECRETARY MENDEZ DOCURRO HAS BEEN GIVEN A THIRD TIER JOB IN THE EDUCATION MINISTRY UNDER MUNOZ LEDO; CONFIDENTIAL

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INDUSTRY AND COMMERCE SECRETARY CAMPILLO SAINZ HAS
BEEN NAMED HEAD OF INFONAVIT, THE MOST IMPORTANT OF SEVERAL GOM
HOUSING AGENCIESV AND FORMER PRESIDENCY SECRETARY
CERVANTES DEL RIO HAS BEEN NAMED HEAD OF THE FEDERAL
ELECTRICITY COMMISSION. DEFENSE SECRETARY CUENCA DIAZ
IS THE ALMOST CERTAIN CHOICE AS THE NEXT GOVERNOR OF
BAJA CALIFORNIA NORTE.NONE OF THESE APPOINTMENTS IS
CAUSING MUCH COMMENT

4. THE PRINCIPAL CASUALTY OF THE POLITICAL CENTER UNDER ECHEVERRIA IS FORMER INTERIOR SECRETARY MOYA PALENCIA--BUT HE MAY STILL RECEIVE A RESPECTABLE AMBASSADORIAL APPOINTMENT, PARIS OR LONDON BEING POSSIBILITIES; FORMER ATTORNEY GENERAL OJEDA PAULLAADA'S RETENTION WAS EXPECTED, BUT LOPEZ PORTILLO DECLINED TO HAME HIM TO SUCCEED MOYA, PLACING HIM INSTEAD IN THE LABOR SPOT, LOPEZ PORTILLO MAY HAVE FEARED THAT OJEDA WOULD HAVE BECOME TOO POWERFUL(OR TOO VULNERABLE) IN THE INTERIOR POSITION. OR HE MAY HAVE WISHED TO HAVE A MAN OF OJEDA'S POLITICAL EXPERIENCE IN THE LABOR JOB IN ANTICIPATION THAT THE LABOR SECTOR WILL PRESENT THE MOST ACUTE POLITICAL DIFFICULTIES DURING THE NEXT SIX, YEARS. WITH OJEDA AT LABOR ARE GUSTAVO CARVAJALA MORENO, UNTIL NOVEMBER 30 JLP'S PRIVATE SECRETARY, AND ALEJANDRO GERTZ, OJEDA'S OFFICIAL MAYOR AT THE ATTORNEY GENERAL'S OFFICE; TOGETHER THEY CONSTITUTE A FORMIDABLE POLITICAL TRIO.

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5. NOT ONLY WERE MOST OF THE "LEFTISTS" AND STRONG
FIGURES (E.G., MOYA) IN THE ECHEVERRIA CABINET LARGELY EXCLUDED,
BUT LOPEZ PORTILLO OBVIOUSLY NAMED HIS OWN MEN TO THE
KEY POSITIONS IN THE NEW CABINET. MOCTEZUMA, (TREASURY),
DE OTEYZA(NATIONAL PROPERTIES), SOLANA (INDUSTRY AND
COMMERCE), MUJICA MONTOYA(COMMUNICATIONS AND TRANSPORT),
RAMIREZ VAZQUEZ(PUBLIC WORKS), MARTINEZ MANATOU(HEALTH),
CHAZARO (NAVY), TELLO(PRESIDENCY), AND ROSSELL
(TOURISM) AMONG THE CABINET OFFICERS HAVE ALL BEEN

CLOSELY IDENTIFIED WITH LOPEZ PORTILLO IN THE PAST (SEE

MEXICO A-26, 2/4/76). JLP INTIMATES IN NON-CABINET

LEVEL BUT OFTEN CRUCIALLY IMPORTANT POSITIONS ARE ALSO

NUMEROUS. THESE INCLUDE:

GUSTAVO ROMERO KOLBECK, BANCO DE MEXICO

DAVID IBARRA, NAFINSA

JORGE DIAZ SERRANO, PEMEX

ROBERTO DE LA MADRID, NATIONAL LOTTERY

ARSENIO FARELL CUBILLAS, SOCIAL SECURITY

MARCO VINICIO MARTINEZ GUERRERO, IMAN AND IMPI

(TWO CHILD CARE INSTITUTES)

MANUEL GONZALEZ COSIO, CONASUPO

ENRIQUE LOAEZA TOVAR, AIRPORT SERVICES

ADRIAN LAJOUS MARTINEZ, INSITTUTE OF FOREIGN TRADE

EVERARDO ESPINO. NATIONAL RURAL CREDIT BANK

EDMUNDO FLORES, CONACYT

GUSTAVO CARVAJAL, SUBSECRETARY OF LABOR

MARIO CALLES, SUBSECRETARY OF HEALTH

GILBERTO ESCOBEDO, DIRECTOR GENERAL OF CREDIT,

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TREASURY, AND ARTURO DURAZO, MEXICO CITY POLICE

(COMMENT: ALTHOUGH JLP'S TEAM CONTAIN SOME IMPRESSIVE

APPOINTMENTS, TO DESCRIBE A NEW APPOINTEE AS A JLP

INTIMATE IS NOT NECESSARILY TO EXPRESS A VALUE JUDGEMENT

ON HIS INDIVIDUAL MERIT. A CASE IN POINT IS ARTURO

DURAZO, A KNOWN NARCOTICS TRAFFICKER WHO IS A JLP FRIEND

SINCE CHILDHOOD. ALTHOUGH DURAZO AS MEXICO CITY POLICE

CHIEF CAN NOT DIRECTLY AFFECT THE NARCOTICS PROGRAM, HE

COULD GIVE PROTECTION TO TRAFFICKERS. AFTER JLP'S IN-

AUGURAL EMPHASIS ON HONESTY, DURAZO'S APPOINTMENT IS

BEING VIEWED CYNICALLY BY POLITICAL INSIDERS. END COMMENT.)

## 6. THERE WERE FOUR MAJOR SURPRISES IN THE CABINET:

JESUS REYES HEROLES IN INTERIOR; SANTIAGO ROEL IN

FOREIGN RELATIONS, AND MARTINEZ MANATOU IN HEALTH, AND OSCAR FLORES

SANCHEZ AS ATTORNEY GENERAL.

REYES HEROLES' CAREER HAD BEEN THOUGHT FINISHED WHEN

ECHEVERRIA REPLACED HIM AS HEAD OF THE PRI IN SEPTEMBER

LAST YEAR. THE CONVENTIONAL WISDOM ON REYES HAS

ALWAYS BEEN THAT HE WAS A LIBERAL IDEALOGUE WELL SUITED

IN THE PRI JOB ON AN INTERIM BASIS BUT THAT HE LACKED

THE TOUGHNESS TO HEAD THE PARTY DURING AN ELECTION YEAR.

AS DISCUSSED BELOW, HOW HE WILL FARE IN THE INTERIOR

JOB, REQUIRING MORE TOUGHNESS STILL, IS TO BE SEEN.

EVERYONE HAD ASSUMED ROEL WOULD GET AN IMPORTANT JOB,

BUT FOREIGN RELATIONS WAS A SURPRISE; MANY DOUBT ROEL'S

PREPARATION FOR THIS POSITION. BUT THE BIGGEST SHOCK

WAS THE RESURRECTION OF EMILIO MARTINEZ MANATOU,

ECHEVERRIA'S PRINCIPAL ADVERSARY FOR THE PRESIDENTIAL NOMINATION IN 1969 AND THEN SECRETARY OF THE PRESIDENCY (JLP WAS HIS FIRST SUBSECRETARY). MARTINEZ MANATOU HAS NOT MADE A PUBLIC APPEARANCE OR STATEMENT IN SIX YEARS, AND IS THE LAZARUS OF THE NEW CABINET. ATTORNEY GENERAL FLORES, FORMER GOVERNOR OF CHIHUAHUA(1968-74) HAS ADMINISTRATIVE EXPERIENCE MAINLY IN THE AGRICULTURAL FIELD BUT NO SPECIAL LEGAL OR JUDICIAL QUALIFICATIONS.

7. BUT THE RETENTION RATE OF ECHEVERRIA LOYALISTS (THOUGH NOT NECESSARILY THE ECHEVERRIA "LEFTISTS") WHO HELD LESS THAN CABINET RANK IS RATHER HIGH AND IS CAUSING CONFIDENTIAL.

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SOME CONCERN. THESE INCLUDE:
RODOLFO ECEHVERRIA RUIZ, OFICIAL MAYOR OF THE PRI
TO SUBSECRETARY OF INTERIOR
FERNANDO GUTIERREZ BARRIOS, CONFIRMED AS SUBSECRETARY
OF INTERIOR
CALROS JONGITUD BARRIOS, PRESIDENT OF TEACHERS'
UNION TO DIRECTOR OF SOCIAL SECURITY AND GOM
EMPLOYEES (ISSSTE)
ENRIQUE OLIVARES SANTANA, PRESIDENT OF SENATE
TO DIRECTOR OF NATIONAL BANK FOR PUBLIC WORKS
AND SERVICES
DAVID GUTIERREZ RUIS, HEAD OF PRI'S POPULAR
SECTOR TO DIRECTOR OF FERTILIZER AGENCY, AND

LUIS GOMEZ, ZEPEDA, CONFIRMED AS DIRECTOR OF MEXICAN

8. THE APPOINTMENT OF ECHEVERRIA RUIS AND THE CON-FIRMATION OF GUTIERREZ BARRIOS AS SUBSECRETARIES OF INTERIOR, THE MOST POLITICAL OF SECRETARIES, IS OCCASIONING SOME HEAD SHAKING AND HAND WRINGING NOW THAT THE FIRST EUPHORIA OVER THE CABINET COMPOSITION IS PASSING. TOGETHER WITH REYES HEOLES, WHO ALSO SERVED IN IMPORTANT SUBCABINET POSITIONS THROUGHOUT THE ECHEVERRIA ADMINISTRATION. THEY GIVE THE INTERIOR SECRETARIAT A DECIDEDLY ECHEVERRIA FLAVOR. BUT IN APPOINTING REYES HEROLES SECRETARY, JLP NAMED A MAN WHO BY VIRTUE OF A FOREIGN PARENT IS CONSTITUTIONALLY INELIGIBLE TO BECOME PRESIDENT. THIS COULD MEAN INTERIOR IS LESS LIKELY TO BECOME THE SUBCENTER OF POWER IT HAS BEEN IN THE PAST, THUS FACILITATING JLP EXERTING PERSONAL CONTROL OVER THE POLITICAL SYSTEM, OR IT MAY MEAN REYES HEROLES WILL BE A FIGUREHEAD WHILE GUTIERREZ BARRIOS AND ECHEVERRIA RUIZ EXECISE THE POWER INHERENT IN THIS SECRETARIAT. INTERIOR, AS USUAL, WILL REMAIN A PLACE TO WATCH.

9. ANOTHER INTERESTING RETENTION IS LUIS GOMEZ ZEPEDA, AS HEAD OF MEXICAN RAILWAYS. HIS LABOR BACKGROUND AND HIS SUCCESS IN HAVING CONTROLLED THE OFTEN REBELLIOUS RAILWAY WORKERS DURING THE LAST FIVE YEARS MAKES HIM A VALUED MEMBER OF THE LOPEZ PORTILLO TEAM.
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